

720.936.8861

# JAKE TAYLOR

PCM, CDMP

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To whom it may concern,

My name is Jake Taylor, and I am a proud Colorado native with a love for the outdoors, a passion for technology, and a competitive yet friendly spirit. I bring extensive experience in digital marketing strategy, including brand management, social media, public relations, advertising, data analysis, and optimization.

As a results-driven, Certified Marketer (PCM®) and Digital Marketing Professional (CDMP), I hold a Master's degree in Digital Marketing from Sacred Heart University and a Bachelor's degree in Sociology from Colorado State University. My career path has equipped me with a diverse skill set, empowering me to excel in digital marketing and business communications. With a strong track record of developing and executing strategic B2B marketing campaigns, I excel at fostering customer, public, and employee relations alike.

In my role as Content Marketing Manager at Energera, I led efforts to align and standardize brand messaging and strategy across a diverse portfolio of brands, showcasing my versatility, creativity, and results-oriented attitude. Known for my collaborative leadership approach, I empower individuals and support the team to produce timely, high-quality work while encouraging personal and professional growth for all that I am fortunate enough to work with.

Personally, I am self-motivated, highly organized, and thrive in fast-paced environments with a persistent drive to learn, improve, and perfect my craft. I bring a strong eye for detail, a proactive approach to problem-solving, and the determination to make an immediate, positive impact in any role.

Thank you for considering my application. I look forward to discussing how my skills, personality, and experience align with your organization's goals.

Cheers,

Jake Taylor